



THE BETTER METER

COMMUNITY IMPACT JANUARY 2021

The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



Family and Community



Child and Youth Development



Health and Wellness

JOIN

SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

Member engagement is flourishing.

In just one month, our members visited our YMCA over **5000 times!** Yes, thousands are having healthy fun, safely, at the YMCA.

In January, we:

- » Welcomed **1025 new members** committed to living healthier lives.
- » Launched over **300 group exercise classes** and activities for all ages to keep living healthy.
- » Produced **44 live virtual classes**, so you can take the Y on the go.



GIVE

SHARES THE GIFTS AND GENEROSITY OF OUR SUPPORTERS

We are very grateful we kicked off 2021 with a transformational contribution of **\$10 million from MacKenzie Scott.**

This incredible gift will enable the YMCA to: modernize fun and welcoming indoor and outdoor activity spaces for children, families and seniors; expand our youth programs; grow our Y Nourish free food distribution program and stabilized our Y for future generations



SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS

We distributed over **4000 meals** at **6 locations** in the tri-county area.

In January, we already served **1400 children** through Y programs that support academic achievement, mental health, nutrition, and physical fitness.

Our YMCA team is **300 full & part time staff** and over **200 volunteers**. We are excited to welcome **8 new hires** to help us better serve our community.

COMING SOON: More YMCA opportunities to serve (both paid and volunteer) for those 16 and up to give back to their community, stay tuned.

MAKE EVERY DAY BETTER



Join-Give-Serve with the YMCA

YMCA OF METROPOLITAN DETROIT

ymcadetroit.org

7 branches in Metro Detroit to serve you!

BIRMINGHAM FAMILY YMCA
400 E. Lincoln St, Birmingham
(248) 644-9036

BOLL FAMILY YMCA
1401 Broadway, Detroit
(313) 309-9622

CARLS FAMILY YMCA
300 Family Drive, Milford
(248) 685-3020

DOWNRIVER FAMILY YMCA
16777 Northline Rd, Southgate
(734) 282-9622

FARMINGTON FAMILY YMCA
28100 Farmington Rd, Farm. Hls
(248) 553-4020

MACOMB FAMILY YMCA
10 North River Rd, Mt Clemens
(586) 468-1411

S. OAKLAND FAMILY YMCA
1016 W. 11 Mile Road, Royal Oak
(248) 547-0030