



# THE BETTER METER

COMMUNITY IMPACT

August 2021



The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



## Family and Community



## Child and Youth Development



## Health and Wellness

### JOIN

SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

Throughout August, we:

- » Welcomed **844** new members!
- » Provided over **200** in-person classes!
- » We had over **7494** members visit our YMCAs this month and over **1700** were active older adults.



### GIVE

SHARES THE GIFTS AND GENEROSITY OF SUPPORTERS

We celebrated adding **58** donors to our philanthropic family in August, and **13** were first time donors!

We awarded **\$43,709** in scholarships to help families afford childcare and or other YMCA membership services such as swim lessons and more.

Make every day better ...

- » Simply visit [ymcadetroit.org/give](http://ymcadetroit.org/give)
- » You can easily select the branch or program you want to support and make a contribution of **\$10** or more.
- » Consider sponsoring a family or sending a child to camp today!



### SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS

We distributed over **15,500** meals throughout the Tri-County area.

In August, we served over **3703** children through Y programs that support academic achievement, mental health, nutrition and physical fitness.

We welcomed **46** new hires. In total, we have **604** YMCA team members supported by over **242** volunteers, all committed to Make Every Day Better for over **50,000** Metropolitan Detroiters.

## MAKE EVERY DAY BETTER



## Join-Give-Serve with the YMCA

## YMCA OF METROPOLITAN DETROIT

[ymcadetroit.org](http://ymcadetroit.org)

### Serving you and your family at locations throughout Metro Detroit!

**BIRMINGHAM FAMILY YMCA**  
400 E. Lincoln St, Birmingham  
(248) 644-9036

**CARLS FAMILY YMCA**  
300 Family Drive, Milford  
(248) 685-3020

**FARMINGTON FAMILY YMCA**  
28100 Farmington Rd, Farm. Hls  
(248) 553-4020

**PLYMOUTH FAMILY YMCA**  
650 Church St, Plymouth  
(734) 453-2904

**BOLL FAMILY YMCA**  
1401 Broadway, Detroit  
(313) 309-9622

**DOWNRIVER FAMILY YMCA**  
16777 Northline Rd, Southgate  
(734) 282-9622

**MACOMB FAMILY YMCA**  
10 North River Rd, Mt Clemens  
(586) 468-1411

**SOUTH OAKLAND FAMILY YMCA**  
1016 W. 11 Mile Road, Royal Oak  
(248) 547-0030

**CAMPING SERVICES**  
» [ymcadetroit.org/camp](http://ymcadetroit.org/camp)

**COMMUNITY INITIATIVES**  
Detroit Swims, Girls on the Run, Healthy Living, Metro Youth YMCA, Y Arts, Y Positive Play Initiative  
» [bit.ly/31Pmsup](http://bit.ly/31Pmsup)

Learn more about our 2020 Community Impact online at [bit.ly/c19impact](http://bit.ly/c19impact)