



THE BETTER METER

COMMUNITY IMPACT  OCTOBER - DECEMBER 2021

The Better Meter is a snapshot of the YMCA's efforts in partnership with a host of donors, members, partners, staff and volunteers to help Metropolitan Detroit children and families make every day better in the areas of:



Family and Community



Child and Youth Development



Health and Wellness

JOIN

SHARES THE GROWTH OF OUR MEMBERS AND SERVICES

In the fourth quarter of 2021, from October through December, we:

- » Welcomed **2,273 new members!**
- » Provided over **200 in-person classes!**
- » We had over **25,356 members** visit our YMCAs in the 4th quarter and **5,833 were active older adults.**



GIVE

SHARES THE GIFTS AND GENEROSITY OF SUPPORTERS

Celebrated adding **205 donors** to our philanthropic campaign this quarter, and **40 were first time donors!**

Awarded **\$38,726 in scholarships** to help families afford childcare and other YMCA membership services such as swim lessons and more.

You can help Make Every Day Better!

- » Simply visit ymcadetroit.org/give
- » You can easily select the branch or program you want to support and make a contribution of \$10 or more. Consider sending or sponsoring a child or family today.



SERVE

SHARES THE IMPACT OF OUR STAFF AND VOLUNTEERS

Distributed **over 14,442 meals** in the tri-counties—including our annual Fresh Baskets program that provided a full-week of meals to over **100 seniors** and **270 families**; During the Thanksgiving holiday, over **1400** people were fed, over 600 were children.

Served over **4,926 children** through Y programs that support academic achievement, mental health, nutrition and physical fitness. Including our Girls on the Run winter 5k and Stride races held on Belle Isle, with **over 1,000 attendees.**

Welcomed **97 new hires**—to our total of **600 YMCA team members**, supported by over **300 volunteers**—all committed to making every day better for over **50,000 Metropolitan Detroiters.**

MAKE EVERY DAY BETTER  **Join-Give-Serve with the YMCA**

YMCA OF METROPOLITAN DETROIT

ymcadetroit.org

Serving you and your family at locations throughout Metro Detroit!

BIRMINGHAM FAMILY YMCA
400 E. Lincoln St, Birmingham
(248) 644-9036

CARLS FAMILY YMCA
300 Family Drive, Milford
(248) 685-3020

FARMINGTON FAMILY YMCA
28100 Farmington Rd, Farm. Hls
(248) 553-4020

PLYMOUTH FAMILY YMCA
650 Church St, Plymouth
(734) 453-2904

CAMPING SERVICES
» ymcadetroit.org/camp

COMMUNITY INITIATIVES
Detroit Swims, Girls on the Run, Healthy Living, Metro Youth YMCA, Y Arts, Y Positive Play Initiative
» bit.ly/31Pmsup

BOLL FAMILY YMCA
1401 Broadway, Detroit
(313) 309-9622

DOWNRIVER FAMILY YMCA
16777 Northline Rd, Southgate
(734) 282-9622

MACOMB FAMILY YMCA
10 North River Rd, Mt Clemens
(586) 468-1411

SOUTH OAKLAND FAMILY YMCA
1016 W. 11 Mile Road, Royal Oak
(248) 547-0030

Learn more about our 2020 Community Impact online at bit.ly/c19impact