



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



**A YEAR OF**

# **RESILIENT RECOVERY**

**2021 Snapshot**

**YMCA OF METROPOLITAN DETROIT**

Hello Members, Friends, Donors, Partners, Participants, and Volunteers of the YMCA of Metropolitan Detroit,

We just marvel at the fact that 2021 has come and gone. It was a year of steady progressive reopening of programs and services, of welcoming back lifelong Y members, air-hugging over 19,000 active older adults—who did not just walk into their exercise regimens at the Y, but swarmed in and maxed out classes! It was a year of helping children transition back into school, examining community needs, and attracting qualified, committed staff. It was a year of Resilient Recovery.

The beauty of a resilient recovery is that it is not achieved in isolation. The support of others is essential to attaining a healthy recovery and your YMCA received some incredible support in 2021...

- Mackenzie Scott contributed ten million dollars to the YMCA of Metropolitan Detroit.** This gift helped stabilize our recovery plan. After being closed for six months, we lost over half our membership and millions of dollars. Mackenzie Scott funding is allowing our YMCA to
  - Update our facilities
  - Invest in staff with training, living wages and increased benefits
  - Invest in community programs that operate outside YMCA walls in collaboration with municipalities and community organizations
  - Meet our financial obligation to keep our facilities open
- Federal and state funding enabled our YMCA to expand our meal programs to provide over 98,000 healthy meals to children.** We are very grateful for our bi-partisan representatives in local, state and national government.
- Foundations like the Ralph C. Wilson Fund enabled our YMCA to provide outdoor sports and organized free play to more than 4,000 children in their neighborhoods.**
- Y staff provided services from early childhood education, summer camp and sports to over 32,000 children.** We are very grateful to the hundreds of annual campaign donors who collectively contributed over \$900,000 to keep children active in safe spaces.
- 400 new employees joined the Y team to make every day better.**
- We awarded \$235,000 in scholarships to Metropolitan Detroit families.**
- Seven full facility YMCAs, two overnight camps, and five non-facility YMCAs served over 80,000 people, of which over 11,000 were new members!**
- Lastly, we thank the heartbeat of our Y; our members and participants.** Especially those who stayed with us when our wellness centers were closed, but our mission to serve remained open.



*David Allen*  
Judge David Allen

Board Chair

*Helene Weir*  
Helene Weir

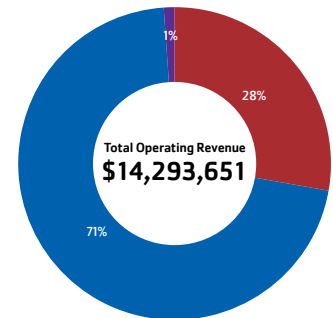
President & CEO

## Financials

JANUARY 1-DECEMBER 31, 2021

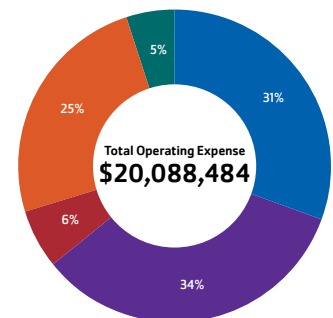
### Operating Activities

#### REVENUE



Contributions & Grants	\$3,943,382
Membership & Program	10,184,761
Other	165,508
<b>Total Operating Revenue</b>	<b>14,293,651</b>

#### EXPENSE

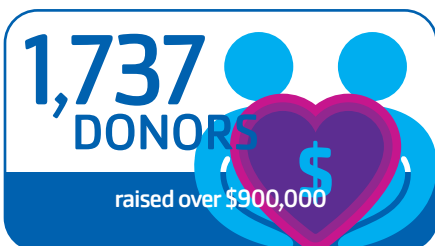
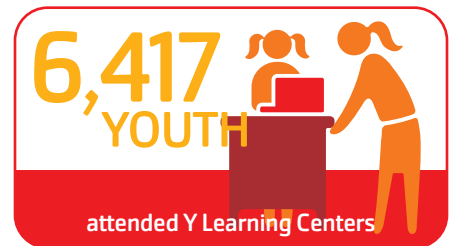


Youth Development	6,266,976
Healthy Living	6,776,830
Social Responsibility	1,144,540
Management	4,947,637
Fundraising	952,501
<b>Total Operating Expense</b>	<b>20,088,484</b>
Net Loss from Operating Activities	(\$5,794,833)

### Non-Operating Activities

Capital & Other Contributions	1,720,836
Pandemic Relief Funding	6,185,225
Investment Activity	906,911
Interest Expense	(403,913)
Depreciation Expense	(2,271,156)
Other	(1,352,644)
<b>Net Income from Non-Operating Activities</b>	<b>4,785,259</b>
<b>Net Loss</b>	<b>(\$1,009,574)</b>

**83,470** people  
were impacted  
by the YMCA of  
Metropolitan  
Detroit in 2021



## Behind each number is a story of a real person.

A child, a parent, a friend who connected with the YMCA to make their life a little better. Some connected to receive a healthy meal, learn to swim, help recover from cancer treatment, take control of their health, bond with their children, connect to mentoring and career opportunities, or give themselves a timeout to relax and breathe.

So they joined, gave and served with the YMCA.



## LOCAL YMCA HIGHLIGHTS

Where the magic happens—in the branches, programs, and initiatives



### Boll Family YMCA

We provided 983 income-based memberships to minimize financial barriers for families. In addition, 140 kids attended summer day camp, with 20% of campers receiving financial assistance. What was absolutely amazing is that we provided water safety & swim lessons to over 600 people.



### YMCA Camp Nissokone

Camp Nissokone was unable to operate in 2020 due to travel & health concerns presented by the pandemic. With the support of a strong community of individuals who care deeply about camp, we were thrilled to welcome campers back to Nissokone in 2021. Campers created memories filled with personal growth, individual & group achievements, and new experiences; all surrounded by the beauty of northern Michigan.



### Y Nourish

The Healthy Living Kitchen won the USDA's Turnip The Beet Gold Award. The award recognizes outstanding summer meal program sponsors across the nation who work hard to offer high-quality meals to children that are appetizing, appealing, and nutritious. The Y Healthy Living team also served 306,000 pounds of food to the Metro Detroit community, serving a total of 98,000 meals to children. During the Thanksgiving holiday, the Healthy Living Kitchen provided a full Thanksgiving meal to 375 households.



### YMCA Camp Ohiyesa

We welcomed schools back for Outdoor and Environmental Education at camp. For more than 30 years, groups and teams have come to camp to escape the daily routine, discover their best selves both independently and as team players, and leave with a renewed perspective and appreciation for nature.



### YMCA Positive Play Initiative and SportPort

As part of the SportPort program, 100 refugee youth supported by Samaritas were given the opportunity to experience sports sampling and organized free play. Thanks to the Ralph C. Wilson, Jr. Foundation, over 4,000 kids in over 9 Metro Detroit neighborhoods were able to safely play outdoors with peers and caring adults at no charge.



### Birmingham Family YMCA

In the midst of the pandemic, we welcomed 215 new members. We also operated our Summer Day Camp and the Birmingham Blue Dolphins Swim Team, giving hundreds of children a mental and physical outlet as many managed social isolation.



### Plymouth Family YMCA

Served 196 kids through Summer Day Camp including providing over \$8,600 in scholarships to assist families managing financial challenges.



### Facility Improvements

Thanks to generous donors, we invested \$2 million dollars into the Downriver Y. While all of our facilities received improvements, the Boll, Farmington, South Oakland and Birmingham Ys underwent major renovation to improve locker rooms and program space.

### Risk Management

We launched content on our website to help educate our communities on our commitment to the safety of children. In addition, we established a continuous review and implementation of pandemic policies to keep staff and members/participants safe and implemented an annual child safety training for all staff.





### Detroit Swims

150 more students now have safety around water skills. Water safety education was provided to students at Centerline Public Schools and Cass Community Services in 2021.



### Downriver Family YMCA

In 2021, we served as a safe space to work out, be healthy, and spend time together for families to the tune of 101,598 individual entry scans into our Y.

One of the most impactful services we provided families was access to fresh produce. Over 12 weeks we were able to distribute 2,400 boxes of produce (48,000 lbs) with Partnership for a Healthier America. We also distributed 88 Thanksgiving meals to those in our community most in need.



### Macomb Family YMCA

The most impactful services we provided in 2021 were food bundle delivery and free produce boxes. We had a lot of community members take advantage of the programs and we were able to offer produce boxes to Turning Point; which supports survivors of domestic and sexual violence in our community.



### Y Arts

We operated Y Media Works in Ann Arbor and Detroit, and provided an after-school virtual media club for schools. We established new public education partnership with Detroit Public Schools to provide services at the Detroit School of the Performing Arts fall 2021.



### Carls Family YMCA

In addition to providing the best summer ever for over 300 kids, we welcomed back Detroit Swims, providing water safety lessons at four mobile home neighborhoods in our community. We also received a \$20,000 grant to reboot our cancer survivor wellness program, Livestrong at the YMCA, in 2022.



### Metro Youth YMCA

We successfully re-engaged youth in face-to-face programming during fall 2021 through our after-school partnership with Centerline High School and DPSCD. We are especially proud to have served as a lead community agency for Grow Detroit's Young Talent, allowing us to connect 225 youth ages 14-24 to paid summer employment.

### Human Resources

We created an Association Director of Diversity Inclusion Equity and Global (DIEG) to help cultivate a welcoming, inclusive and diverse workforce. In addition, we were intentional about improving our employee appreciation and benefit packages to assist with both attracting and retaining essential YMCA team members.



### Girls on the Run and STRIDE

500 children participated in the Fall 2021 season, and 185 volunteer coaches accepted the challenge to provide memorable experiences. Over 1,000 kids and families participated in our 2021 5K, the first in-person 5K since 2020.



### Y Learning Centers

Staff training and development were critical to ensure children were being supported in our Y Learning Centers. With the support of state-licensed educators and counselors, social-emotional curriculum was embedded into our lessons. This enabled our Y to provide effective, fun, engaging and educational programming to the hundreds of children we served.



### South Oakland Family YMCA

We opened with full capacity to serve families in the community through Camp as many organizations remained closed in the summer of 2021. We were able to give kids a safe place during the summer to have fun and learn.



## Heather's Story: A Courageous Journey that began in 2019 and continues

**My name is Heather Landis and I'd like to tell you a little bit today about my journey through breast cancer and how the YMCA has played a positive role in my recovery and the well-being of my family...**

I am a 41-year-old wife and mother of 3 young children. In February of 2019, I was diagnosed with very aggressive Breast cancer. I went through several surgeries before starting chemotherapy. Just 3 days before chemo began I needed an urgent last-minute procedure. Starting chemo just days after surgery created great difficulty as I was recovering and surviving treatment at the same time. The aggressive chemo took its toll. I lost the ability to stand or walk, shower or dress, and became bedridden and wheelchair-bound. I got my affairs in order as it seemed I may not survive. The doctors suggested we stop the treatment but I insisted on continuing and fighting my way through it!

All the while my family watched their mother fight but still fade. My husband began preparing to lose me forever and thought much about how he would tell our children.

After 16 long weeks of treatment, I had more reconstructive surgery. When this was done and I began to slowly heal I was told about a fantastic program, called Livestrong at the Y. This program is designed for all types of cancer survivors. Created by the Livestrong Foundation, and partnered with the YMCA to promote the importance of physical activity and recovery after a cancer diagnosis. This 12-week program provides survivors rehabilitation, exercise, and supportive cancer care. I was so excited to begin the program and take back my life.

At this point, I was walking a little on my own, using just a wheeled walker to assist me when needed, I had attended two classes when a lump was found in the newly constructed breast tissue. I had to stop attending the Livestrong class to have a lumpectomy. I was devastated all over again.

This recovery meant I wouldn't be rejoining the Livestrong class and would need to try again the next time the class was offered. Then 2020 hit and things closed down including my doctor's office and physical therapist. My recovery process had come to a screeching halt.

I wasn't working and my medical bills were stacked high. We had too little income to survive. Being that I had been connected with the YMCA Facebook page, I discovered the food program the Y was offering to feed the children and families in the community. The Y began the amazing program of offering the weekly produce boxes. Twenty-two pounds of real fresh produce FREE to us every week! We received holiday assistance at Thanksgiving, a whole fresh turkey, and all the fixings. What a blessing the YMCA has been to my family over the course of the pandemic. 2020 was supposed to be the year I took my life back, but life had other plans for us all. We had used our entire life savings to keep me alive. The bills continued to stack up but thank goodness we were fed! My children weren't going hungry! Do you have any idea the relief that this gave our family? The YMCA had become our refuge!

As the pandemic began to wind down and businesses reopened we were unable to afford much-needed additional activities for our children. We had no spare money to enroll them in programs after so much social isolation. Luckily, I discovered the Y offered financial assistance for families like mine. My son took Karate, and my daughter is currently enrolled in Girls on the Run, a program not only for fitness but for positive mind and empowerment! She is excited as she's training right now to run her first 5k with the other girls and their fantastic coaches in May! We still come every Thursday to the Y for the free Healthy Living food program for children.

I'm pleased to say I have currently enrolled in Livestrong again. I have waited 2 years for the privilege of finally attending this program and my life is finally feeling like my own again. Things I never thought I'd be capable of doing again are possible because of the amazing staff at the Farmington YMCA. Every one of the programs my family and I have counted on the last few years was FREE to me. Free because amazing people made the choice to financially support these programs.





## 2021 Partners

Abbott Laboratories-EGC	DTE Energy Foundation	Maplewood Office Park LLC	RouteOne LLC
Ally Financial	Dynamic Edge	Matilda R. Wilson Fund	RunSignUp Inc.
Alpha Kappa Alpha Sorority, Inc.	Elizabeth, Allan, and Warren Shelden Fund	Michigan Council for Arts and Cultural Affairs	SABIC Innovative Plastics
Amazon Smile	Elmira L. Rhein Family Foundation	Michigan Department of Education	Samona Weiss Properties
Ameriprise	Emerson Automation Solutions	Michigan Department of Health and Human Services	Samuel A. Ramirez & Co.
Ann Arbor Hands on Museum	Enterprise Rent-A-Car Foundation	Michigan First Foundation	Sandra Lyness Foundation
Arch Insurance Company	Fred A. and Barbara M. Erb Family Foundation	Michigan Institute for Neurological Disorders	Santoro Incorporated
Arman Foundation	Fairlane Dental Lab	Michigan Judo Development Association	Serving Macomb Inc
Arthur J. Gallagher Risk Management	Fakhoury Global Immigration, USA PC	Michigan Scientific Corporation	Siara-Olds Orthodontics
Asplundh Tree Expert	Farm/Farm Hills Foundation for Youth and Families	Michigan United Credit Union	Southern Wayne County Regional Chamber
Bank of America Charitable Foundation	Farmington Area Goodfellows	Michigan Works Going Pro Talent Fund	State Alliance of Michigan YMCAs
Barton Malow Co.	Farmington Public Schools	Milford Rotary Foundation	State Farm Companies Foundation
BASF Corporation	Fidelity Charitable Fund	Miller Vein	Sutar-Sutaruk-Meyer Foundation
BBD Boosters Inc.	Fidelity Information Services (FIS)	MJS Packaging	Szuba PLLC
Belcrest Pest Control	First Merchant Bank	Moosejaw	Table No. 2 Restaurant
Belden	Flagstar Bank	Moran Buick GMC, Inc.	Target Corporation Employees
Best Buy	Flagstar Foundation	Morgan Stanley/Graystone Consulting	Taylor Fence Service LLC
Birmingham Optimist Club	Ford Motor Company	Mount Clemens Kiwanis Club Foundation, Inc.	The Barbat Organization
Bot V's	Ford Motor Company Fund	Mt. Clemens Lions Club	The Detroit Creativity Project
Brunch X Burn LLC	Ford Motor Credit Company	Mt. Clemens Rotary Foundation	The Redwoods Group
Busch's Supermarket	Foundation Management, LLC	Nagle Paving Company	Thomson Reuters
Canton Community Foundation	Frontstream	North American YMCA Development Organization	TK Seibold, LLC
The Carls Foundation	Gamma Phi Beta Foundation	North Bros Ford, Inc.	Toni A. Wisne Foundation
The Children's Foundation	Generation IV Charitable Trust	North Congregational Church	Toys for Tots
City of Detroit Block Grant NOF	Girls on the Run International	One Hope	Trinity International Film Festival
City of Detroit Parks & Recreation	Girls on the Run of Southeastern Michigan	Optimist Club	UBS
Clarkston Swim Academy	Gleaner's Community Food Bank	Partnership for a Healthy America	Ultimate Computer Systems
Comcast Heartland Region	Global Reward Solutions	Peacock Farms	United Way for Southeast Michigan
Comcast NBC Universal	Global Telecom Solutions	Petoskey United Methodist Church	United Way of Greater Milwaukee & Waukesha County
Community Education Commission (City of Detroit)	Goodwill Industries of Mid-Michigan Inc.	Plante Moran Cresa	United Way Of Greater Philadelphia and Southern New Jersey
Community Financial Credit Union	Google	Plunkett Cooney PC	United Way of Metropolitan Dallas
Community Foundation for Southeast Michigan	Guernsey Farms Dairy	Plymouth Community United Way	United Way of Washtenaw County
Community Foundation of Plymouth	Hastings Mutual Insurance Company	Plymouth Lions Club	Van Dusen
Community Sharing	Hazel Park School District	Plymouth Rotary Foundation, Inc.	Verizon Foundation
Costco Wholesale Corporation	Henry Ford West Bloomfield Hospital	PNC Foundation	Vibe Credit Union
Couzens, Lansky, Fealk, Ellis, Roeder & Lazar, P.C.	Holistic Counseling & Wellbeing	Precor	Walled Lake School E.Fed C.U.
Credit Agricole CIB	HR Management Group, Inc.	Presbytery of Detroit, Inc.	Walmart
Crown Automotive Systems, LLC	Huron Valley State Bank	Price Waterhouse Cooper Foundation (PwC)	Wayne and Joan Webber Foundation
Dairy Queen - Mt. Clemens	Interlochen Center for the Arts	PricewaterhouseCoopers LLP	Wayne Metro Community Action Agency
Dell Technologies	Jabro Carpet One	Print DDS	Wayne RESA
Deloitte Services LP	JB Cutting Inc.	PVS Chemicals, Inc.	Woodbridge-MGT LLC
Delta Airlines	Jehovah Jireh Ministries	QL Media House	Woodhaven Pediatrics
Delta Dental	Kappen Tree Service LLC	Quicken Loans Rock Ventures	World Heritage Foundation, Prechter Family Fund
Deneweth Vittiglio Sassak PC	Karmanos Cancer Center	Ralph C. Wilson, Jr. Foundation	Xemplar Club Of Farmington & Farmington Hills
DESC-City Connect Detroit GDYT	Karn Sitkins Payette Insurance	Ralph L & Winifred Polk Foundation	YMCA of Northwest North Carolina
DESC-WIOA	Kearney Financial Services	Rite Aid	YMCA of the USA
Detroit Pistons Basketball Co.	Kienbaum Hardy Viviano Pelton & Forrest PLC	River Raisin National Battlefield Park Service	
Detroit Public School District	Kiwanis	River's Edge Brewing Co.	
Dick Genthe Chevrolet	Kresge Foundation	Robert Bosch Corporation	
Dick's Sporting Goods Foundation	Kroger	Rock Financial	
Draught Horse Group LLC	Lafontaine Automotive Group	Roscoe & Horkey Farm	
Dr. Jackson, Snider and Parker Dentistry, PLLC	Level One Bank	Roseville Optimist Club	
	Liberty Mutual	Rosso Family Foundation	
	MacKenzie Scott		
	Maibach Family Foundation		

## Facilities

**BIRMINGHAM FAMILY YMCA**  
400 E. Lincoln St, Birmingham, MI 48009  
(248) 644-9036

**BOLL FAMILY YMCA**  
1401 Broadway, Detroit, MI 48226  
(313) 309-9622

**CARLS FAMILY YMCA**  
300 Family Drive, Milford, MI 48381  
(248) 685-3020

**DOWNRIVER FAMILY YMCA**  
16777 Northline Rd, Southgate, MI 48195  
(734) 282-9622

**FARMINGTON FAMILY YMCA**  
28100 Farmington Rd, Farmington Hills, MI 48334  
(248) 553-4020

**MACOMB FAMILY YMCA**  
10 North River Rd, Mt. Clemens, MI 48043  
(586) 468-1411

**SOUTH OAKLAND FAMILY YMCA**  
1016 W. 11 Mile Rd, Royal Oak, MI 48067  
(248) 547-0030

## Community Initiatives and Outreach

**METRO YOUTH YMCA**  
1401 Broadway, Suite 3A, Detroit, MI 48226  
(313) 223-2841

**PLYMOUTH FAMILY YMCA**  
650 Church St, Rm 111, Plymouth, MI 48170  
(734) 453-2904

**YARTS**  
1401 Broadway, Suite 3A, Detroit, MI 48226  
(313) 223-2751

## Camps

**YMCA CAMP NISSOKONE**  
6836 F-41, Oscoda, MI 48750  
(989) 739-2801

**YMCA CAMP OHIYESA**  
7300 Hickory Ridge Rd, Holly, MI 48442  
(248) 887-4533

## YMCA OF METROPOLITAN DETROIT

1401 Broadway, Suite 3A  
Detroit, MI 48226  
ymcadetroit.org



## Association Volunteer Leadership

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a Michigan Nonprofit Corporation supporting the YMCA of Metropolitan Detroit

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YMCA of Metropolitan Detroit

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